

Porto.

RANKPORTO

The positioning of Porto
in the country and
in the world

2023



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City Councillor of Economy, Employment and Entrepreneurship
Municipal Department of Economics
Information and Strategic Studies Office

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Key Remarks

- **RankPorto** gathers information from various publications, studies and rankings in order to analyse and understand the positioning of the City of Porto in different areas, in comparison with other municipalities, both nationally and internationally.
- This document aims to contribute to the understanding of the city and the municipality's performance in different areas, allowing the identification of possible opportunities for improvement. It also provides an insight into the different methodologies used by different stakeholders to measure urban performance in different areas and dimensions.
- The Municipality of Porto has scheduled regular updates of the document to ensure continuous monitoring of specific publications and the city's performance in each of the indicators considered.

For the second consecutive year, we are sharing this document prepared by the Information and Strategic Studies Office of the Porto City Council. This is a document that lists, from a comprehensive perspective, the various rankings where we can position the city (or, by extension, the region or the country)

Information is only valuable if it is properly processed and organized to be accessible for use. To achieve this, effective management is essential, as the modern society demands swift responses and high-quality decision-making that aids all organizations in becoming more efficient from an economic, social, and environmental perspective.

This project, **RankPorto**, embodies this principle by compiling a set of different rankings, indices, and awards in which the city of Porto and the country are recognized. To attest the validity and reliability of these distinctions, the methodology behind their conception was also analyzed, considering their impact, transparency, honesty, and relevance for the Municipality.

Porto, July 30th 2023

Ricardo Valente

City Councillor for Economy, Employment and Entrepreneurship
City Councillor for Finance, Economic Activities and Inspectorate

Local government constitutes a fundamental pillar in the functioning of any civil society, democracy, and the cohesion of the Portuguese territory. This entity is the main promoter of local development and civic education of its citizens, providing an essential support service to the community.

In a globalised world, municipalities need to establish their brand and identity in a national and international context. A strong brand and identity can attract foreign investment, promote tourism, and enhance the quality of life for citizens. By ensuring their presence in classifications, rankings, and indices, municipalities can showcase their achievements and promote themselves globally.

The Municipality of Porto, due to its size, historical and strategic importance for the country, competes and cooperates on a daily basis in an international context. In this regard, the Municipality of Porto has created the RankPorto project, a study that compiles and analyzes several national and international rankings and indices that include city of Porto and the country, covering different areas of intervention:

Environment; Culture; Economy; City and Urbanism; Mobility and transportations; Talent, Education and Training; Tourism; Quality of Life.

In 2023, the Municipality continues this project based on the structure and methodology adopted in the previous year, with new areas of intervention classified, additional rankings added, and the positioning of Porto updated to the year 2023. This study includes a comparative analysis with similar international municipalities to Porto, from the demographic, economic, and strategic perspectives.



1. NAVIGATION

This study, prepared by the Municipality of Porto, had as its main objective the compilation and analysis of different recognitions (i.e., rankings, indices, and awards) in which the city of Porto and the country are distinguished. To ensure the accuracy and credibility of these nominations, the methodology used in awarding the prizes was also analyzed, considering their impact, transparency, integrity, and relevance to the Municipality.

Additionally, it was considered important to present the agreements and commitments of the Municipality in various areas of action, such as Environment and Culture.

Another crucial objective of this project was to position Porto in the European and international context. A benchmark analysis was conducted concerning cities comparable to Porto within the European and global context. It is worth noting that it is rare for the same European city to appear in multiple rankings, making it possible to compare Porto with cities in similar social, geographical, and economic contexts.

In this regard, the main criteria used in the comparison were: the city not being a capital, had similar population density, and an economic structure that is equivalent to that of Porto.

How to interpret the information in this report?

Iconography



Ranking / index, where the symbol # refers to the position obtained



Award/distinction without any associated quantitative classification



Pact or agreement

Colours



Relative to City of Porto



Relative to Portugal



2. RANKINGS E INDEXES

2.1. Environment

Portugal plays a notable role in environmental sustainability among the countries of Southern Europe. Climate action in the city of Porto began with the signing of the Covenant of Mayors for Climate and Energy in 2008. It was subsequently renewed in 2019 and 2021, always seeking to set a more ambitious commitments. Braga, Cascais, Coimbra, Lisbon, and Setúbal are other examples of portuguese cities that have embraced this pact.

It is important to acknowledge Porto's environmental performance among its European partners, as it has taken on the role of Chair of the Environment Forum of the European cities association Eurocities since 2018.

Since 2014, Porto has been part of the CDP - Disclosure Insight Action, which annually reports results related to climate change adaptation and greenhouse gas emissions reduction. The Municipality has been recognised as one of the cities in the CDP A-List in 2020 (88 cities), 2021 (95 cities), and 2022 (122 cities).



Covenant of Mayors for Climate and Energy

European Commission
(since 2008)



Chair of Eurocities Environment Forum

Eurocities (since 2018)



A-List Cities

Carbon Disclosure Project
(2020-2022)

Benchmarking

- Porto e Braga
- Barcelona, Florence and Pádua

Map of European finalists for
the year 2022, A-list cities
Source: [CDP \(2022\)](#)

2.1. Environment

Regarding green spaces, the Green Flag Award has recognised the Parque da Cidade and Jardins do Passeio Alegre as two of the best green spaces in the world since 2019. More recently, the Jardim Botânico do Porto and the Parque Aventura & Trilho Ecológico, in Ermesinde, have also been added to this list.

This award has as purpose and objectives:

- ensure that everyone has access to quality and open green spaces
- ensure that these spaces are properly managed and meet the needs of the communities they serve
- establish standards of good stewardship
- promote and share good practice across the green space sector
- recognise and reward the hard work of managers, staff and volunteers

In the management of the urban water cycle and the improvement of its quality, Porto has been recognised since 2017 with the "Exemplary Quality Seal for Human Consumption Water." Additionally, since 2016, the Municipality has been distinguished with the Blue Flag award for nine beaches. In 2023, due to the excellent quality of its water, Homem do Leme Beach was awarded the "Golden Quality" prize by the environmental association Quercus.



Green Flag Award
UK Department for Housing,
Communities and Local
Government (2021, 2022)



Blue Flag
ABAE (2023)



**Exemplary Quality Seal
for Water for
Human Consumption**
Water and Waste
Services Regulatory
Authority (ERSAR)



Source: Sustainable
Development Report 2021 |
Municipality of Porto

An important strategic objective of the Municipality of Porto is the affirmation of its brand "Porto.", and its national and international dimension.

Bloom Consulting has published the Portugal City Brand Ranking for 2022, a ranking that assesses the brand strength of Portuguese municipalities by evaluating three essential domains: Business (Investment), Visit (Tourism), and Live (Talent).

In addition to the evaluation in these domains, Bloom also assesses the online demand for each Municipality, as well as the online presence and communication by the Municipal Councils.

In the year 2022, Porto maintained the 2nd place in all these parameters, trailing behind Lisbon, a position reflected in the overall national ranking. Additionally, the report highlights that the municipalities of Matosinhos and Vila Nova de Gaia were awarded the "Marca Estrela" a designation given to entities that, while achieving top results, manage to stand out in various dimensions and regions of Portugal.



Portugal City
Brand Ranking

Bloom Consulting (2022)

2.2. City and Urbanism

The years 2021 and 2022 were marked by innovation and renewal of several iconic buildings in the city of Porto, such as the Cinema Batalha, the Museu da Cidade, the Mercado do Bolhão, the Palácio dos Correios, and the Terminal Intermodal da Campanhã (TIC).

These remodelling projects received significant media attention, which allowed them to win several awards. The infrastructure that received the most attention and awards was the TIC, awarded with the CONSTRUIR Award, Best Real Estate Development - Public Spaces Award, and the Graphic Design and Visual Communication Award, given by *Bienal Iberoamericana de Diseño*.

Being one of the most iconic buildings in the City, the Mercado do Bolhão could not be left without recognition at the CONSTRUIR Awards (2022), where it was awarded as the "Best Regeneration Project of the Year." It is worth noting that the Mercado do Bolhão, along with the Batalha Centro de Cinema, were distinguished in the categories of Social Impact and Commercial & Services, respectively, at the National Urban Rehabilitation Award 2023.

In addition these awards mentioned earlier, the Mercado do Bolhão has been nominated for the FAD Awards for Architecture and Interior Design 2023 and the EUPrize (AADIPA). The renovation project is also one of the finalists for the European Award for Architectural Heritage Intervention.



**CONSTRUIR Award:
Terminal Intermodal
de Campanhã**
CONSTRUIR(2022)



**Best Regeneration
Project: Mercado do
Bolhão**
CONSTRUIR(2022)

Dyntra is a collaborative platform that aims to quantify the information and transparency of public institutions, political parties, elected representatives, and various stakeholders in a dynamic, efficient, transparent, open, and collaborative way.

This platform aims to quantify and manage the openness of public institutions and organisations towards civil society. In this regard, the project assesses portuguese municipalities according to 6 criteria: "Municipal Transparency," "Citizen Participation and Collaboration," "Economic-Financial Transparency," "Contracts, Conventions, and Subsidies," "Urbanism and Public Works," and "Open Data." This evaluation is carried out by analysing the transparency of municipalities in providing access to specific indicators for each criterion.

The Porto City Council is ranked 20th at the national level, behind municipalities such as Leiria, Braga, Guimarães, Matosinhos, Maia, and even smaller ones. Lisbon is ahead of Porto, with an improvement compared to the previous year, positioning itself in the 13th place.

However, this ranking should be analysed in light of how the collaborative platform was constructed. In this case, Dyntra analysts did not find some indicators on the website of the Porto City Council, which affected the city's positioning.



Dynamic Transparency Index: Municipalities

Dyntra (2022)

Overall score: 43,8 / 100

Municipality Transparency:
32 / 100

Citizen Participation and Collaboration:
36 / 100

Economic and Financial Transparency:
70 / 100

Contracts, Conventions and Grants:
38 / 100

Urban planning and public works:
60 / 100

Open Data:
100 / 100

2.3. Culture

At the international level, the European Commission's Observatory of Cultural and Creative Cities, under the category "GDP between €19,000-€27,000," distinguishes Porto and two other Portuguese cities in the Top 15.

It is worth noting that the other cities represented in this classification are no longer predominantly cities from Northern Europe, British, and French cities. In this category, we observe Greek cities such as Athens and Croatian cities like Pula. Regarding Southern European cities, apart from Portuguese cities, we only find Santiago in Spain.

It is also worth noting the subcategory of this index, "Participation and Cultural Attractiveness," in which Porto obtained the 2nd place, trailing behind Pula, in Croatia.

Position	City	Country
1	Manchester	United Kingdom
2	Avignon	France
3	Krakow	Poland
4	Porto	Portugal
5	Athens	Greece
6	Norwich	United Kingdom
7	Montpellier	France
8	Pula	Croatia
9	Santiago	Spain
10	Faro	Portugal
11	Coimbra	Portugal
12	Liverpool	United Kingdom
13	Gdansk	Poland
14	Puglia	Italy
15	Cagliari	Italy



Cultural and Creatives Cities (PIB per capita 19000€ - 27000€)

Cultural and Creative Cities Monitor, European Commission (2019-2021)

Benchmarking

Manchester (1st), Coimbra (11th), Birmingham (26th), Guimarães (35th)



Participation and Cultural Attractiveness (PIB per capita 19000€ - 27000€)

Cultural and Creative Cities Monitor, European Commission (2019-2021)

Benchmarking

Pula (1st), Kraków (3rd), Coimbra (5th), Guimarães (36th)

Top 15: Category "GPD 19k - 27k", Cultural and Creative Cities Monitor
Source: [European Commission](#)

2.3. Culture

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Porto stands out in international rankings as a cosmopolitan city, receptive to cultural and artistic events, and culturally significant in the European and global context. The Creative Industries Centre of the University of Porto is highlighted as a crucial support for business projects in the fields of audiovisual, music, architecture, performing arts, among others. Casa da Música represents an important milestone in the city's cultural affirmation, allowing it to capture international attention and prestige.

The classification of Porto's Historic Center as a UNESCO World Heritage Site has been in place for 26 years, undoubtedly being a decisive factor in the city's nomination as one of the best cultural destinations in Europe in 2022.

This ranking places Porto at the same level as internationally sought-after and renowned destinations, due to its cultural and historical heritage, just like Rome, London, Venice, and Lisbon. The podium was occupied by Athens, in Greece.

In its analysis of countries, the CEOWORLD magazine recognised Portugal as the sixth country with the greatest cultural influence in 2021, representing a rise of two positions compared to its ranking in 2020.



UNESCO World Heritage: Historic Centre of Porto, Luiz I Bridge and Serra do Pilar Monastery

UNESCO (since 1996)



Nomination for Best European Culture Destination

World Travel Awards (2022)



World's Best Countries For Cultural Heritage Influence

CEOWORLD (2021)

2.3. Culture

The cultural brand of Porto is clearly highlighted internationally. For the second consecutive year, it has achieved the 1st place awarded by National Geographic as a must-visit for a cultural experience.

Here, historical buildings of the city are highlighted, such as the Palácio da Bolsa, the City Museum, and the Casa do Infante, with a significant reference to the riverside area and Porto wine, and special emphasis on the World of Wine complex (WOW).

The significance of this distinction increases as only Coventry (United Kingdom) and Vitoria-Gasteiz (Spain) accompany Porto as European representatives, ranking 2nd and 4th, respectively, with the Island of Guam, belonging to the United States, occupying the 3rd position.

From a global perspective, Portugal was highlighted as the 25th country with the greatest cultural influence and recognised as the 26th best country in the category "Best Countries Overall." It is worth noting that this is an international ranking, placing Portugal ahead of countries such as Austria, Turkey, Egypt, and Ireland.



Best of the World Culture and History

National Geographic
(2020-2021)

Benchmarking

Coventry (2nd),
Vitoria-Gasteiz (4th)



Best Countries For Cultural Influence

U.S. News (2022)

Benchmarking

Italy (1st), Spain (5th),
Brazil (16th)



Best Countries Overall

U.S. News (2022)

In recent years, Porto has been standing out at economic level, as demonstrated by the good results obtained in international rankings in the areas of attracting/capturing foreign investment, innovation and entrepreneurship.

It is worth emphasizing the recognition through investment awards, where Porto's innovation ecosystem was awarded with "The Smart City Innovator Award." The investment made in Porto was considered the second-best foreign investment project in Europe in the year 2020.

Simultaneously, Porto has been standing out in the fDI European Cities and Regions of the Future ranking, directly competing with polish and british cities in its investment attraction strategy. In the 2022/2023 edition, Porto achieved the top position in the ranking produced by fDi Intelligence, within the "FDI strategy – Large cities" category. This recognition came after the city achieved a record amount of direct investment (€433 million). Before achieving the top position in fDi Intelligence's European Cities of the Future, Porto had already secured the 8th position in 2018/19, 5th in the 2020/21 edition, and the third place in the ranking presented by the Financial Times in the last edition (2022/23).

The Porto city's ecosystem has been increasingly attracting the attention of international entities, as reflected in the "European Innovation Cities Index" by 2thinknow. In this index, the city achieved the 28th position in Europe and the 79th position globally, surpassing cities such as Eindhoven, Manchester, Rotterdam, and Geneva.



Smart City Innovator Award

AIM (2020)



European Cities of the Future: FDI Strategy – Large cities

fDI European Cities and Regions of the Future, fDI Strategy (2022/2023)



Innovation Cities Index

2thinknow (2022/2023)

2.4. Economy

Considering the economic perspective at the national level, over the past years, according to IMD, Portugal has been losing competitiveness, reaching the 42nd position in the Competitiveness Ranking and the 38th position in the Digital Competitiveness Ranking in 2022.

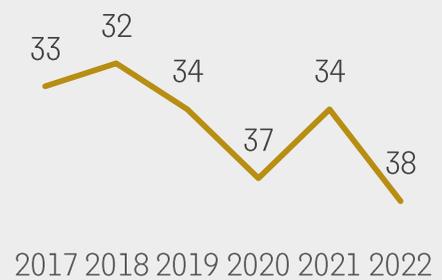
In this analysis, Portugal dropped 4 positions in the overall evaluation but showed significant improvements in technological knowledge, moving from the 32nd position to the 29th. The overall decline in the assessment is attributed to a worsening of business confidence in aspects related to the ease of recruiting talents with international experience and digital knowledge, financing technological investments, and preparing companies to respond to external shocks.

However, the country holds the highest position in terms of internet user privacy protection guaranteed by law, a new indicator introduced this year in the Digital Competitiveness Ranking. In this field, Portugal is ahead of Mediterranean countries such as Spain, Italy, and Greece, but it is less competitive compared to countries in central and northern Europe.



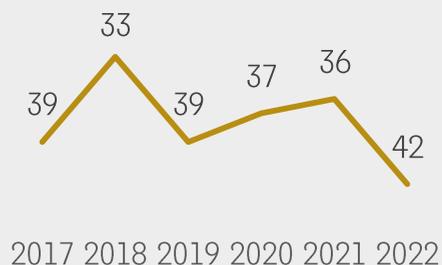
Global Digital Competitiveness Ranking

IMD (2022)



Global Competitiveness Ranking

IMD (2022)



2.4. Economy

In a financial analysis, based on the data from 2022, Fitch Ratings classified the long-term credit risk for the city of Porto, in foreign and local currency, as "BBB+" with stable outlook, and the short-term credit risk as "F1". This rating corresponds to the highest level the local authority could achieve relative to the Portuguese sovereign level (rated as "BBB+"), and it reflects the financial strength of the Municipality.

Since 2005, the Municipality has been annually and voluntarily calling upon independent external entities to conduct financial assessments of its risk level, demonstrating transparency, quality, and the sustainability of public accounts.

The evaluation by Fitch Ratings is based on long-term trends and expectations, focusing on three main risk pillars - revenues, expenses, and liquidity - along with their respective mitigation measures. According to the rating agency, the Municipality of Porto's intermediate risk profile reflects a moderately low credit risk compared to other European cities.

City	LT IDR	ST IDR
Barcelona	A-	F1
Lazio	BBB	F2
Madrid	BBB+	F1
Pamplona	A	F1
Paris	AA-	F1+
A.R. Azores	BBB-	F3
A.R. Madeira	BBB+	F1

Evolution of the Fitch rating for Porto (2005-2023)

2023	BBB+
2022	BBB+
2021	BBB
2020	BBB
2019	BBB
2018	BBB
2017	BBB
2016	BB+
2015	BB+
2014	BB+
2013	BB+
2012	BB+
2011	BB+
2010	A+
2009	AA
2008	AA
2007	AA
2006	-
2005	AA

2.5. Mobility and transportations

Porto has been asserting itself in the mobility sector, as demonstrated by the award "Best Medium-Sized Airport in Europe" which is given to airports that receive between 15 to 25 million passengers per year. The year 2022 marked the 15th time that Francisco Sá Carneiro Airport received this distinction, and in the same year, the passenger flow came close to the record value of 2019 (13 million passengers).

Additionally, in 2022, Porto was considered the 7th best airport in Europe and the 54th in the world by the international agency Air Help. At the European level, Porto was ranked ahead of major capitals such as Lisbon, London, and Prague.

In pedestrian mobility, the british blog Preply ranked Porto as the third "Best city in Europe for exploring on foot" in 2023. This ranking analyzes the distance to be covered between the five main tourist attractions in the 30 most popular cities in Europe, using indicators such as "walking distance (km)", "travel time (min)", "number of steps on the route", and "number of calories burned".

According to the blog, the main tourist attractions in Porto are approximately 1.4km away, which corresponds, on average, a journey of 30 minutes, 2940 steps, and 147kcal burned. The rank podium are shared with Seville and Venice, ranking 1st and 2nd, respectively. In contrast, in the "Least Walkable Cities in Europe," Lisbon takes the first position, where the distance between the main attractions averages 303 minutes.



Best Medium-Sized Airport in Europe

ASQ Awards, Airports Council International (2020-2022)

Additional distinctions

Airport with Best Hygiene Measures in Europe (2020-2021)



European Airport Ranking

Air Help (2022)

Benchmarking

Madrid (1st), Bilbao (2nd), Vienna (3rd), Milan (4th)



Most Walkable Cities in Europe

Preply (2023)

Benchmarking

Florence (4th), Amsterdam (6th), Rome (10th), Madrid (12th)

2.6. Quality of life

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The quality of life is one of Porto's strengths, and several institutions have recognised the city as one of the best places to live. Our country is generally one of the safest in Europe and the world, which is a crucial and decisive factor in quality of life rankings.

Porto's gastronomy, culture, nightlife and sense of community were recognised on two separate occasions in Time Out magazine's survey. In its inaugural year, 2018, the city secured 2nd place, and in 2022 it was ranked 18th out of 53 cities, remaining in the top 20 best cities in the world.

Other attractive factors of the city such as "business opportunities", "hospitality" and "accessibility" are also considered by Monocle magazine, which ranked Porto 10th in the "Best Small City" category in terms of quality of life in 2022.

The city of Porto rose from 9th place in 2020 to first place in 2021, outranking cities such as Portland, Bergen and Eindhoven. The magazine also highlights the mayor's leadership qualities as the city's greatest strength.



Time Out City Life Index
Time Out (2022)

Benchmarking

Edinburgh (1st), Prague (6th),
Berlin (8th), Lisbon (28th),
Athens (35th)



Small City Index
Monocle (2022)

Benchmarking

Bolzano (1st),
San Sebastián (3rd),
Guimarães (5th), Patras (11th),
Odense (12th)

2.6. Quality of life

Numbeo ranks Porto as the 24th city with the highest quality of life in Europe, surpassing cities such as London and Barcelona. This publication also highlights Lisbon in 33rd place and The Hague and Luxembourg on the podium in 1st and 2nd place, respectively.

At an international level, The Economist publishes an annual ranking of the most peaceful countries in the world, in which Portugal is ranked sixth. It is important to highlight that the country has been consistently in the top ten of this ranking since 2016 and came second in 2017 and 2019.

It is also important to note that Portugal has reached 25th place in the "Quality of Life Index" of the University of St. Gallen. The EQx is a political economy index that measures the quality of nations in terms of the ability of business models to create value rather than seek income, as evidenced by accumulated datasets. The development of this ranking involves an analysis and assessment of 134 indicators, such as "political corruption", "murder rates", "air quality indices" and "average life expectancy".

The authors of this study also highlight some positive aspects of political power. Portugal ranks first in the "Academic Freedom Index" and in the "Women, Business, and the Law Index" as well as in the "Religion - Government Restrictions Index", which shows that the country is extremely tolerant towards minorities and grants academic and religious freedom.



European Quality of Life Index

Numbeo (2023)

Benchmarking

Lisbon (32th), Valencia (8th),
Barcelona (42th)



Global Peace Index

The Economist (2022)

Benchmarking

Iceland (1st), New Zealand
(2nd), Ireland (3rd)



Elite Quality Life Index

University of St. Gallen (2022)

Benchmarking

Switzerland (1st), Singapore (2nd),
Australia (3rd)

2.7. Talent, Education and Training

Portugal, and Porto in particular, has achieved excellent results internationally in terms of non-native English language proficiency levels.

Portugal stands out compared to the Latin-speaking Mediterranean countries and is one of the countries with the highest increase in score globally since 2011. Portugal is only surpassed by countries from Central and Northern Europe and Singapore, and even surpasses Germany, Luxembourg and Switzerland.

Porto reaches a remarkable 37th place and belongs to the top quintile (19%). Cities such as Berlin, Brussels and Zurich are below Porto in this ranking, which contributes to the city's international prestige and attractiveness.



EF English Proficiency Index

Education First (2022)

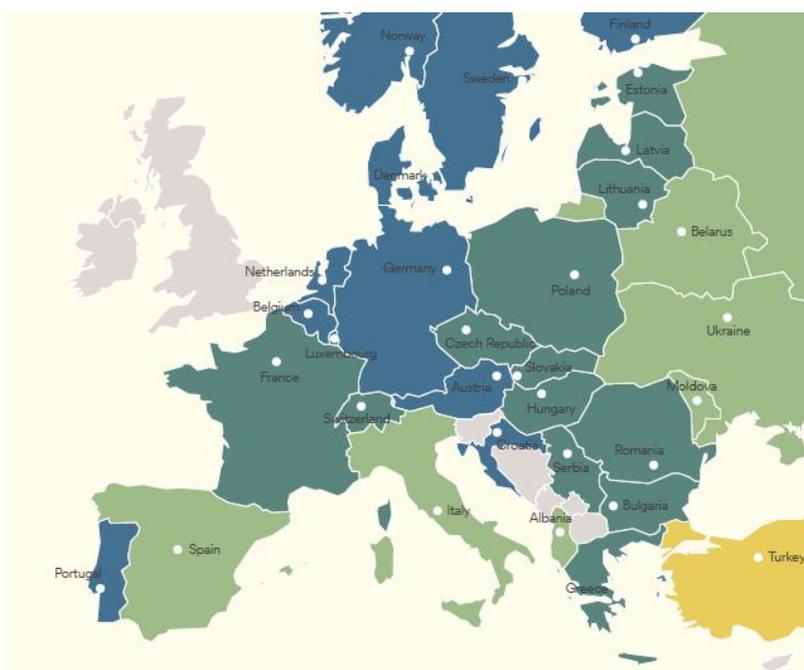
Benchmarking

Hamburg (13th),
Zurich (16th)



EF Worldwide English Proficiency Index

Education First (2022)



European countries in EF English Proficiency Index
Source: European EF English Proficiency Index

2.7. Talent, Education and Training

According to the Global Talent Competitiveness Index, produced by INSEAD in collaboration with Accenture and the Portulans Institute, Portugal is ranked 26th in the world, ahead of southern European countries such as Spain, Italy and Greece, but still behind countries such as Malta, the Netherlands and Finland. This ranking highlights Portugal's ability to attract and retain talent, offsetting the disadvantages of the lack of skills in the Portuguese workforce

In the Global Talent Ranking, awarded by the IMD, Portugal occupies a better position than in the previous ranking and is once again ahead of the Southern European countries. The study highlights Portugal's strengths, such as the level of English language skills and the high percentage of women in the workforce, as well as the strong focus on management training. However, it also points to several weaknesses, including a shrinking workforce, a lack of training and motivation in businesses, and a weak judicial system.

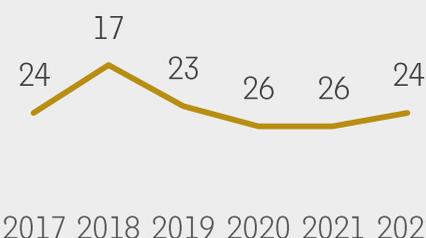
Portugal ranks in the top 50 in the global ranking of the prestigious international business magazine CEOWORLD, based on three equally weighted factors: a well-developed public education system, the quality of education and the respondents' consideration of being able to attend university in the country. A combination of public and decentralised education system takes the top position.



Global Talent Competitiveness Index
INSEAD (2022)



Global Ranking of Talent
IMD (2022)



2017 2018 2019 2020 2021 2022



Countries in the World with the Best Education System
CEOWORLD (2020)

Benchmarking

United Kingdom (1st), United States (2nd), Australia (3st), Netherlands (4th)

2.7. Talent, Education and Training

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Education plays a crucial role in the success of any society. The Porto Municipality, in collaboration with the region's universities, has recognised this importance and has gradually invested in the development and education of its inhabitants.

The efforts of the educational institutions have been reflected in the positive economic and innovative results of the region and have attracted the attention of international institutions like Edu Universal. Porto Business School's (PBS) MBA programme ranked 43rd best in Western Europe, a testament to the region's commitment to excellence in education.

As tourism is one of the most important sectors in the region, a clear commitment to training professionals in this field was made. In this context, the Postgraduate Programme in Tourism and Hospitality Management at PBS was recognised as the eighth best in the world, surpassing prestigious international schools such as EADA in Barcelona.

PBS and FEP also secured their place in various categories of the prestigious Financial Times Rankings. PBS was ranked as the 59th best business school in Europe and the Master's programme in Finance at FEP was highlighted with 49th place among the 50 best in the world.

With four schools in the top 50, Portugal ranks third among the best-qualified countries behind France and the United Kingdom.



Best MBA in Western Europe: Porto Business School
EDU UNIVERSAL (2022)



Best Postgraduate Programme in Tourism and Hospitality in the World: Porto Business School
EDU UNIVERSAL (2022)



Best Business School in Europe: Porto Business School
Financial Times (2022)



Best Master in Finance: FEP
Financial Times (2022)

2.7. Talent, Education and Training

Since 2011, PBS has been included in the prestigious Financial Times Executive Education Ranking, and for the second year in a row, it maintained its position among the world's 50 best business schools by being ranked 34th.

The University of Porto Business School's ranking is the result of a combination of the Open and Custom categories in Executive Education, where it is ranked 42nd and 46th respectively. It is noteworthy that Porto Business School was the only one of the five Portuguese schools to improve in both categories, rising 11 places in the Open category and two places in the Custom category.

The workplace is becoming more flexible and the need to be tied to a desk is disappearing.

In a list of 60 cities worldwide, Porto ranked first as the "Best City for a Working Holiday". The second-fastest internet speed of any country, solid cybersecurity scores, as well as a wealth of green spaces, over four thousand local accommodations and 11 different attractions rated five stars, make the city perfect for working remotely.

This podium is also taken by two Spanish cities, Valencia and Barcelona, in second and third place. The former city scored high in cybersecurity and internet speed, as well as 2701 hours of sunshine per year. Barcelona's ranking was influenced by more than 6500 hours of sunshine per year, an abundance of green spaces and numerous tourist attractions.



**Executive Education
Ranking: Porto
Business School**
Financial Times (2023)



**Best City for a
Working Holiday**
Culture Trip (2023)

Benchmarking

Lyon (4th), Lisbon (5th),
Naples (6th), Marseille (7th)

2.8. Tourism

RANK
PORTO

Tourism is a very important sector for the city of Porto, especially because of its contribution to economic development.

In recent years, Porto has been receiving several awards that distinguish it as one of the best tourist destinations. Moreover, it has been improving its results in this sector, as evidenced by the "Friendliest Cities in Europe" award, promoted by The Condé Nast Traveller.

In 2022, Porto won the "City of the Year" award at the Food and Travel Reader Awards 2022 in London. With this award, given by the readers of the food, wine and travel magazine, Porto beat cities such as Barcelona, Edinburgh, London, Melbourne, New York, Paris, Vancouver and Vienna, which were also nominated in the same category.

One of the many factors contributing to Porto's growing appeal is its reputation as a highly accessible destination, with its airport also receiving recognition. This distinction was achieved in the prestigious rankings of the World Travel Awards, where Porto received two very exclusive rankings in 2022, one of which was "Europe Leading City Break Destination".



Friendliest Cities in Europe

The Condé Nast Traveller (2022)

Benchmarking

San Sebastián (1st),
Bruges (2nd)



City of the Year

Food And Travel Awards (2022)



Europe Leading City Break Destination

World Travel Awards (2022)

Additional Distinctions

Amsterdam, Barcelona

The increasing popularity as a globally attractive destination goes hand in hand with the importance Portugal as a whole has gained in the tourism industry. The country was awarded the title of "Best European Destination" four years in a row, from 2017 to 2020, and in 2022 it received this award again.

Portugal owes all this prominence to the work of destination management organisations (DMOs), first and foremost Turismo de Portugal, which was awarded "Europe's Leading Tourist Board" nine times between 2008 and 2022.

Portugal has also been awarded two prizes by the well-known tourism and travel magazine Condé Nast Traveller. The first award corresponds to the title of "Best Country in the World to Travel" with a score of 91.22, setting it apart from countries such as Japan, Thailand, Singapore, Greece and many other increasingly sought-after destinations. These rankings are compiled by readers' ratings and votes, so it can be confirmed that a large number of tourists who visit Portugal fall in love with the country and want to return.



Best Tourism Destination in Europe

World Travel Awards (2022)



Europe's Leading Tourist Board

World Travel Awards (2022)



Best Country in the World to Travel

The Condé Nast Traveller
(2022)



Friendliest countries in Europe

The Condé Nast Traveller
(2022)

The World Travel Awards, also known as the "Oscars of Tourism", similarly recognise the city of Porto by awarding it the "Best European City Break Destination" in 2020 and 2022. This year, Porto also receives the award for Best Global City Break Destination, surpassing cities such as Lisbon, London, New York and Dubai.

Porto's reputation as a globally attractive destination is also reflected in the fact that the city is no longer just a destination for wine-loving adults but is increasingly captivating the younger generation. The younger travellers, who are more adventurous and engage in interrails, have contributed to Porto's second place in Europe in the "Europe Interrailing Index" compiled by Bounce.

The visibility and international importance that the city has gained is due to a variety of factors, one of the most important being media presence.

The promotional film "The Majestic Adventures of Ofelia de Souza" was a visible example of the media's impact, winning the "World's Best Tourism Film" award in the "Tourism Products" category at the World's Tourism Film Awards in Valencia. With the highest score of all competing categories, the film took first place, which is made up of points awarded at the ten festivals that make up CIFFT's global circuit. In this circuit, there were 34 other promotional films competing in the same category.



Best Global City Break Destination

World Travel Awards (2022)

Additional Distinctions

Lisbon, Dubai, New York



Europe Interrail Index

Bounce (2022)

Benchmarking

Barcelona (1st), Paris (3rd), Amsterdam (4th)



World's Best Tourism Movie

International Committee of Tourism Film Festivals (CIFFT) (2022)



3. METHODOLOGY

2.1. Environment

Ranking	Entity	Criteria	Source
<p>Covenant of Mayors for Climate and Energy</p> <p>2008, 2019, 2021</p>	<p>European Commission</p>	<p>The signatories' commitments are linked to the EU climate and energy policy framework, including the 2020 energy and climate package and the 2030 climate and energy framework, as well as signatories that joined after 2015. Signatories commit to adopting an integrated approach to climate change mitigation and adaptation. In the first two years of their membership, they must develop a Sustainable Energy and Climate Action Plan to reduce CO2 emissions by at least 40% by 2030 and increase resilience to climate change.</p>	
<p>A-List Cities</p> <p>2020, 2021, 2022</p>	<p>Carbon Disclosure Project</p>	<p>More than a thousand cities have reported on their environmental impacts through the CDP-ICLEI Unified Reporting System, of which 1002 received a CDP rating. Of these, 122 were included in the "A List". Based on the questionnaires completed by cities, CDP assesses various criteria, including urban detail and governance, vulnerability and climate disasters, adaptation, city-level emissions, emissions reduction, opportunity, energy, transport, food, waste safety and water. For more information, click here.</p>	

2.1. Environment

Award	Entity	Criteria	Source
<p>Blue Flag</p> <p>2016, 2017, 2018, 2020, 2021, 2022 e 2023</p>	<p>Associação Bandeira Azul da Europa e Agência Portuguesa do Ambiente</p>	<p>The award focuses on environmental education activities carried out under the Blue Flag programme. It also acknowledges the adaptation efforts during the bathing season.</p>	
<p>Exemplary Water Quality Seal for Human Consumption</p> <p>2017, 2018, 2019, 2020, 2021</p>	<p>Entidade Reguladora dos Serviços de Água e Resíduos (ERSAR)</p>	<p>The award requires compliance with the parameter values set out in the legislation in force and highlights excellence in the "Safe Water" indicator (controlled and good quality water).</p>	
<p>Green Flag Award</p> <p>2019, 2020, 2021, 2022</p>	<p>Keep Britain Tidy/ UK Government Department for Levelling Up, Housing & Communities</p>	<p>The Green Flag Award certifies the quality of care and maintenance of parks and gardens worldwide and is awarded by the UK Ministry of Housing, Communities and Local Government in partnership with the non-governmental organisation Keep Britain Tidy. The full assessment consists of two parts, with judges scoring each section of the "Green Flag Award Score Sheet".</p>	

2.2. City and urbanism

Ranking	Entity	Criteria	Source
Portugal City Brand Ranking	Bloom Consulting	Three areas were assessed - business, visiting and living - in which the city of Porto consistently ranked 2nd. This is a 100% quantitative assessment based on data from INE and Pordata - for example, the number of businesses, the percentage of new businesses compared to the total, hotel occupancy rates, purchasing power and crime rates. In addition, the Digital Demand D2 tool was used, which analyses the search queries of potential tourists, investors, workers, students or citizens about the cities. Finally, the Website Analytics tool was used to assess the online performance of each Municipality - the presence and performance on their own website and social media, measured by likes and followers. This third measurement is the least relevant for calculating the ranking.	
CONSTRUIR Awards	CONSTRUIR	Nominations are made by the CONSTRUIR newspaper team based on criteria such as merit, technical aspects, functionality and innovation. Winners are determined by a vote of the readers, whether in the digital version or the print edition.	
Best Urban Regeneration Project	CONSTRUIR	The nominations are made by the CONSTRUIR newspaper team, based on criteria such as merit, technical aspects, functionality, and innovation. The winners are determined through a vote by CONSTRUIR newspaper readers, whether in the digital version or the print edition.	

2.3. Culture

Ranking	Entity	Criteria	Source
Cultural and Creative Cities Observatory	European Commission	Among the approximately 1,000 cities with data in the Urban Audit (Eurostat), 168 cities were selected that fulfilled at least one of the three criteria: European Capital of Culture, UNESCO Creative City and cities that have hosted at least 2 International Cultural Festivals. Both qualitative and quantitative data are used. The structure of the quantitative data includes 3 levels of aggregation - relevant indicators (29 in total) grouped into 9 dimensions, and these into the following 3 sub-indices or domains: cultural dynamism - which measures the cultural "pulse" of a city in terms of cultural infrastructure and participation; creative industries - which shows how the cultural and creative sectors contribute to employment, job creation and innovation in a city; enabling environment - which identifies tangible and intangible assets that help cities attract creative talent and foster cultural engagement.	
Best of the World Culture and History	National Geographic	The list of cities and their ranking were compiled by the editors of National Geographic Traveller from the UK and the magazine's 16 editions in other languages. The methodology used is not clearly specified or disclosed.	
Best Cultural Destination in Europe	World Travel Awards	Voting is done by public vote on the World Travel Awards website, with votes from travel industry professionals counting twice.	
UNESCO World Heritage	UNESCO	Classification criteria are set by the World Heritage Committee.	
Best Countries For Cultural Influence	U.S News & World Report	U.S. News & World Report's travel rankings are based on an analysis of expert and user opinions.	
Best Countries Overall	U.S News & World Report	U.S. News & World Report's travel rankings are based on an analysis of expert and user opinions.	

2.4. Economy

Ranking	Entity	Criteria	Source
Mid-sized European Cities of the Future – FDI Strategy	FDI European Cities and Regions of the Future, fDI Strategy	Data was collected through fDI's dedicated online tools, namely fDI Markets and fDI Benchmark. Data was collected at the level of economic potential, human capital and lifestyle, cost efficiency, connectivity and ease of doing business. In the case of the FDI Strategy Award, the surveys were completed by the municipalities/regional governments themselves, in which they provided details about their IDE promotion strategy. The answers were then evaluated and ranked by a jury of the fDI.	
Smart City Innovator Award	AIM	The "Smart City Innovator Award" takes into account criteria such as demonstrating the impact of initiatives in creating innovative technologies and their contribution to achieving sustainable and integrated development, as well as the commitment of projects to the development of smart cities.	
Innovation Cities Index	2thinknow	The ranking is based on 165 different indicators. Each indicator is assessed with benchmark scores (based on data from over 500 cities) and algorithms within a model. As it is a broad-based index, these 162 indicators cover all 31 industry or government portfolios of a major city.	
Global Competitiveness Ranking	IMD	The ranking is based on analyses conducted by academics and the IMD itself. It combines hard data with information from a survey, the Executive Opinion Survey. This survey is answered by middle and senior managers in each economy and is used to quantify factors not included in the hard data, such as the quality of management practises, corruption and the adaptability of companies.	

2.4. Economy

Ranking	Entity	Criteria	Source
Global Digital Competitiveness Ranking	IMD	This ranking was based on the analyses carried out by researchers and the IMD itself.	
Credit Rating	Fitch Ratings	Fitch Ratings' assessment is based on long-term trends and expectations and focuses on three main pillars of risk - revenue, expenditure, and debt and liquidity - and the respective mitigating actions. This economic and financial analysis is carried out voluntarily by the Municipality and reviewed by the rating agency during the year, and the rating may change depending on the Municipality's situation. To summarise the presentation of the results, the report considers the last rating received in the calendar year.	

2.5. Mobility and Transportations

Ranking	Entity	Criteria	Source
Best Medium-Sized Airport in Europe	Airports Council International	Measured through customer satisfaction surveys.	
European Airport Ranking	AirHelp	To calculate the AirHelp score, several data sources and factors are combined to give passengers a complete picture of an airline or airport's performance. The airline's score is based on three factors: punctuality, customer opinions and complaint handling. These factors have equal weight in the calculation. The rating of the airport is also based on three factors: punctuality, customer opinions and amenities and services for travellers and business.	
Most Walkable Cities in Europe	Preply	This ranking analyses the distance to be covered between the five main tourist attractions of the 30 most popular cities in Europe using indicators such as "walking distance (km)", "travel time (min)", "number of steps taken on the route" and "number of calories burnt".	



2.6. Quality of life

Ranking	Entity	Criteria	Source
Quality of Life Index	Numbeo	The Quality of Life Index is an assessment of the overall quality of life in a city or country, taking into account various factors that affect a person's quality of life. These factors include purchasing power, pollution, housing affordability, cost of living, safety, quality of healthcare, commute times and weather conditions. The index is intended as a benchmark, with a higher index value indicating a better quality of life. It is a useful tool to evaluate and compare different places in terms of their general living conditions and well-being.	
Small City Index	Monocle	In cities with a population of less than 250,000, the focus was on providing quality of life and demonstrating effective leadership by intelligent and trustworthy government officials. The following factors were considered: Accessibility (ease of getting to the city), Presidential Factor (quality of city government and adoption of progressive policies), Hospitality (friendliness of the local community), Green Ambitions (access to nature, green infrastructure, social attitudes) and Business Opportunities (industrial centres, economic development). Global correspondents were consulted to assess some aspects, such as the quality of the transport network, the quality and degree of progressiveness of political leaders, etc. Concrete data (hard data), such as crime rates and life expectancy, were also considered. In addition, qualitative factors and opinions from the local population were included.	

2.6. Quality of life

Ranking	Entity	Criteria	Source
Time Out City Life Index	Time Out	Based on an online survey answered by Porto residents, the city is rated on a scale of 1 to 5 in aspects such as "food and drink"," art, culture and museums"," nightlife and parties" and "community spirit" A general qualitative analysis is also carried out, by associating the city with words that describe it, such as "dynamic"," green"," inclusive"," sustainable"," dangerous"," crowded" and "expensive" So a quantitative and qualitative analysis of the perception of the quality of life in the city where they live is carried out.	
Global Peace Index	The Economist	The Global Peace Index measures the degree of Negative Peace in a country based on three areas of peace. It includes 23 indicators of the absence of violence or the fear of violence.	
Elite Quality Life Index	St.Gallen University	The EQx is an index of political economy that measures the quality of nations around the world in terms of the ability of business models to create value, rather than just seeking income, as evidenced by accumulated datasets. The development of this ranking involves an analysis and evaluation of 134 indicators, such as political corruption, murder rates, air quality indices, life expectancy and others.	

2.7. Talent, Education and Training

Ranking	Entity	Criteria	Source
EF English Proficiency Index	Education First	Based on the results of English proficiency tests conducted by EF.	
Global Talent Competitiveness Index	Insead	Analysis of 6 categories: 1. Enable, related to regulatory, market and business landscape; 2. Attract, related to openness both externally and internally (in terms of integration of minorities); 3. Grow, related to education, training and other opportunities for professional growth; 4. Retain, related to economic, social and environmental sustainability and security; 5. Vocational and technical skills, with a focus on productivity, workforce training and employability; 6. Global Knowledge Skills, related to higher education, innovation, entrepreneurship and contributions to science.	
Global Ranking of Talent	IMD	A total of 31 criteria are used, divided into 3 categories: Investment & Development, which measures investment and development of national talent; Appeal, which assesses how well the country utilises foreign talent; Readiness, which assesses the skills and capabilities of the talent pool. The criteria include both hard data (e.g. total public expenditure on education) and soft data (e.g. the quality of skills in the workforce).	
Countries in the World with the Best Education System	CEOWORLD	To compile the rankings, researchers from CEOWORLD magazine analysed and compared 93 countries in two main categories: 1) quality and 2) opportunity. To evaluate these dimensions, researchers analysed 16 indicators that fell into one of the two categories. Each attribute was rated on a scale of 100 points. The raw country data were standardised on a scale of 1-100 as follows: Each individual indicator was weighted equally within each of the two categories, and some indicators consisted of 2-3 sub-indicators that also had the same weight. Each category was equally weighted to obtain the overall index.	

2.7. Talent, Education and Training

Ranking	Entity	Criteria	Source
Best MBA in Western Europe	Edu Universal	Part of this result is based on the opinions of the recruiters and another part is based on the level of Excellence Palms awarded to the school. The information is provided by each programme and verified by Eduniversal. Salaries are weighted by country and the average annual salary of managers. A survey consisting of 11 questions is emailed to graduates to assess their satisfaction with the completed programme. At least 10% of the students in each programme must respond in order to be assessed.	
Best Postgraduate Programme in Tourism and Hospitality in the World	Edu Universal	Part of this score is based on the opinions of recruiters, and part is based on the level of Excellence Palms awarded to the school. The information is provided by the individual programmes and verified by Eduniversal. Salaries are weighted by country and the average annual salary of senior staff. A survey consisting of 11 questions is emailed to graduates to assess their satisfaction with the completed programme. At least 10% of the students in each programme must respond in order to be evaluated.	
Best Business School in Europe	Financial Times	A score is generated for each ranking. These scores are then added together to give a total for each school, which is one-third of the final score. The remaining two-thirds is an average score calculated by dividing each school's total score by the number of rankings in which it appears. The scores are not simply based on a summary of the published ranking positions. They are calculated using Z-scores, formulas that reflect the range between the best and the worst school for the individual criteria that make up the ranking of the individual components.	

2.7. Talent, Education and Training

Ranking	Entity	Criteria	Source
Best Master in Finance	Financial Times	This evaluation is based on a questionnaire given to alumni, which includes 5 different criteria: current salary, salary increase, career development, work experience and goals achieved.	
Executive Education Ranking	Financial Times	The overall ranking is made up of two components: one for open degree programmes and one for tailored programmes for business. The Financial Times assesses the performance of schools by considering teaching methods, qualifications of lecturers, contribution to new skills and learning, and return on investment for participants.	
Best City for a Working Holiday	Culture Trip	The countries included in the research are the 20 most visited countries by UK residents, as reported by Statista. The three most populous cities were identified for each country using the World Population Review. The area of each city in square kilometres was taken from Wikipedia/Google and rounded to the nearest whole number. Facilitation of work and holidays for each destination was assessed using a total of 10 criteria selected for their relevance to both categories. For each criterion, city-level data was collected where possible. For some criteria, national level data was used and scores for these criteria carried less weight in the final scoring and ranking of cities. For a small number of exceptions where data was not available, an alternative data source was used (see the full dataset for more details). The number of green spaces was adjusted for population, and the number of 5-star rated attractions and the available supply of Airbnbs were adjusted for the area of the city in KM ² to account for the difference in size between cities. Each city was then scored for each criterion and ranked accordingly.	

2.8. Tourism

Ranking	Entity	Criteria	Source
Friendliest Cities in Europe	The Condé Nast Traveller	Voting is done via a public survey with questions about the city's gastronomy, hotels, places and history. Each criterion is rated on a scale of 1 to 5 (1 - Poor, 2 - Mediocre, 3 - Good, 4 - Very Good and 5 - Excellent). The average of the ratings is then calculated and gives the final score for each city.	
City of the Year	Food And Travel Awards	The award is given by the readers of the magazine. This award recognises the best of the world of gastronomy, wine and travel in 23 categories. Restaurants, chefs, hotels, destinations, tour operators, cruise lines and airlines were awarded.	
Europe Leading City Break Destination	World Travel Awards	This award covers the entire spectrum of the travel and tourism industry, from hotels, resorts and destinations to airlines and tour operators worldwide, and is recognised globally as a mark of excellence. Voting takes place via a public vote on the World Travel Awards website. If someone from the travel industry votes, their vote counts as 2.	
Best Country in the World to Travel	The Condé Nast Traveller	Voting is done via a public survey with questions about the city's gastronomy, hotels, places and history. Each criterion is rated on a scale of 1 to 5 (1 - Poor, 2 - Mediocre, 3 - Good, 4 - Very Good and 5 - Excellent). The average of the ratings is then calculated and gives the final score for each city.	



2.8. Tourism

Ranking	Entity	Criteria	Source
Europe's Best Tourism Board	World Travel Awards	Voting takes place via a public vote on the World Travel Awards website. If someone from the travel industry votes, their vote counts as 2.	
Best Tourism Destination in Europe	World Travel Awards	Voting takes place via a public vote on the World Travel Awards website. If someone from the travel industry votes, their vote counts as 2.	
Europe Interail Index	Bounce	This study looked at the best European destinations for city breaks using Euromonitor's Top 100 City Destinations ranking for 2021 and taking into account the total area of each city (in square kilometres). Hostelworld's number of hostels was used to determine the total number of hostels in each city. The number of attractions, restaurants, bars and nightclubs from Tripadvisor was used to navigate to the attractions, restaurants and nightlife pages of each city to determine the total number of each factor. The safety index (by country) for each city was determined using the current safety index by city from Numbeo. Google searches: Google Keyword Planner was used to determine the total annual searches between December 2021 and November 2022 for each city.	
World's Best Tourism Movie	International Committee of Tourism Film Festivals	The films submitted and accepted in the competition will be judged on criteria such as impact, concept, creativity, narrative, objectivity, originality, technical production and visual performance.	



4. STANDARD CERTIFICATES
PORTO CITY COUNCIL

The Porto City Council has been investing in the continuous improvement of services to its citizens since 2003 by voluntarily obtaining independent certification. Since then, the Municipality has obtained and renewed various certifications in different areas to improve the quality and efficiency of its services.



NP EN ISO 9001:2015- Quality Management Systems

The main objective of this standard is to help the Municipality ensure citizen satisfaction, improve internal efficiency and increase competitiveness in the market by establishing, implementing and maintaining a quality management system.



NP 4427:2018- People Management Systems

This standard is intended to help the Municipality adopt effective human resource management practises that are consistent with its strategic objectives. In doing so, it will emphasise the importance of valuing the potential and talents of employees and promote a motivating and inclusive work environment that is conducive to professional development.



NP ISO 45001:2019 – Occupational Health and Safety Management Systems

This standard is intended to guide the Municipality in promoting a safe and healthy working environment, preventing accidents and mitigating risks associated with work activities, and to protect the physical and mental well-being of its employees.



NP EN ISO 14001:2015 – Environmental Management Systems.

This certification recognises and demonstrates the technical requirements and full compliance with all environmental and regulatory requirements directly related to the activities, products and services provided by the Municipality in the management and maintenance of the city parks.

This certification covers the different parks of the Municipality, including Palácio de Cristal, Parque da Pasteleira, Parque Oriental, Parque do Covelo, Parque de São Roque and Parque das Virtudes.



NP 4552:2016- Work-Life Balance Management Systems.

To ensure the safety, communication, planning, monitoring and assessment of emergencies, this certification prepares the Municipality, especially those involved in emergency management, to respond effectively to unexpected events, minimising negative impacts on people, property, the environment and the implementation of actions.



ISO 22320:2018- Emergency Management Systems

To ensure safety, communication, planning, monitoring and evaluation of emergencies, this certification prepares the Municipality, and in particular the agencies involved in emergency response, to respond effectively to unexpected events, minimising negative impacts on people, properties, the environment and the implementation of actions.



ISO 37120:2018- Sustainable Cities and Communities.

This standard establishes a set of standardised indicators that enable the Municipality to measure its performance and progress in terms of sustainability and quality of life. Based on a common framework for collecting, analysing and communicating urban data, this certification also allows the Municipality to compare its performance with other urban centres and to track the impact of the implementation of policies and measures over time.

It is worth noting that this is the third consecutive year that the Municipality has received this recognition, and even the second time it has been awarded the World Council on City Data's highest certification - the platinum level. In the same period, only 23 cities worldwide were certified with this standard.

RANKPORTO

The positioning of Porto
in the country and in the world

Report 2023

